

CHARTER OF VALUES

As ancient geopolitical reality and, recently, as business community, Europe has always been the Mediterranean basin and the cradle of great cultures.

In the dialogue between peoples, journalists and professionals working in the large and varied world of communication may be involved in a European culture important today on the world stage, rendered small by today's information technologies.

Promoting mutual understanding between citizens of different languages and traditions, valuing cultures across borders, without forgetting territorial realities, the cradle of knowledge that too often run the risk of being lost in the larger mechanisms of information was, and is nowadays, the mission of the Union European Journalists, founded in 2004, which today opens the doors and enlarges its borders with communicators.

The **Union Journalists and Communicators of Europe – UJCE** opens the gates with communicators, a professional figure more and more present on the current information market. The UJCE recognizes the power of diversity and promotes collaboration between those who work through the information market aiming to create an added value to information.

The UJCE, recognizing the power of diversity, promotes collaboration and sharing between journalists and communications professionals practicing in Europe, aiming to create an added value, a "network" of information that can be found in the territories, the Lands, basement of its social representative.

The UJCE recognizes and endorses the principles of EU legal tradition, such as the EU Charter for Press Freedom of Hamburg, the ECHR Convention and the ICCO Stockholm Charter, signed in 2003 by all the national PR Associations; due to this sensibility, the UJCE aims to promote cultural events of international and European scope and depth of the feelings expressed by the Saints Patrons of Europe and the Social Saints who, from Piedmont, were precursors of a constructive dialogue for the common good.